



IP Tutor Plus – Introduction

Welcome to IP Tutor Plus! The following resources have been designed to support lecturers and those engaging with students on intellectual assets. These resources provide you with the information that your students will need to know about the relevance of IP in their subject area and future careers.

IP Tutor Plus provides general information regarding current UK intellectual property law and should not replace seeking professional legal advice

Why?

Although the importance of IP is generally accepted amongst students and teachers, the situations where it arises and the impact it can have on students future careers is not.

IP Tutor Plus aims to highlight where IP arises in students careers and what considerations need to be made, and at what points.

What is included?

Pre-reading notes for students

Lecture slides

Lecture notes

Frequently Asked Questions

Case studies

Note for lecturer:

Images of the products may be very useful to demonstrate these discussions. Copyright has a number of exceptions, one of which is for educational establishments; you can find out more at <https://www.gov.uk/guidance/exceptions-to-copyright#teaching>.

You must abide by the principles of 'fair dealing' - this allows for the copying of works in any medium as long as:

- the work is used solely to illustrate a point;*
- the use of the work is for non-commercial purposes only;*
- the use is fair dealing (this is explained in full in the guidance booklet for teaching exceptions);*
- the work must be accompanied by sufficient acknowledgement.*



Intellectual
Property
Office



Further support

For support in presenting the included resources you may wish to use a professional attorney. If this is the case, you can contact the Chartered Institute of Patent Attorneys (CIPA) and/or Chartered Institute of Trade Mark Attorneys (CITMA) at:

www.citma.org.uk

www.cipa.org.uk