



IP Tutor Plus – Introduction

Welcome to IP Tutor Plus! The following resources have been designed to support lecturers and those engaging with students on intellectual property (IP). These resources provide you with the information that your students will need to know about the relevance of IP to their subject area and future careers and builds on the foundation provided in the IP Tutor online course (<http://www.ipo.gov.uk/blogs/iptutor/>).

IP Tutor Plus provides general information regarding current UK IP law and should not replace seeking professional legal advice

Why?

Although most people have an idea about what IP is and why it should be protected, the situations in which IP issues arise and the impact it can have on students' future careers is not always very well understood.

IP Tutor Plus aims to highlight what IP considerations need to be made, and at what points, in students' future careers.

IP Tutor Plus is validated by the Chartered Society of Designers.



What is included?

- Pre-reading notes for students
- Lecture slides
- Lecture notes
- Frequently Asked Questions
- Wider talking points
- Case studies



Subject Guide

The following table provides you with a guide on what subjects fit within which area of the IP Tutor Plus resources.

STEM	Creative	Humanities	Law, Business & Accounting
<i>Product Design</i>	<i>Graphic design</i>	<i>Geography</i>	<i>Law</i>
<i>Physics</i>	<i>Computer game design</i>	<i>History</i>	<i>Business Studies</i>
<i>Chemistry</i>	<i>Marketing</i>	<i>Psychology</i>	<i>Economics</i>
<i>Biology</i>	<i>Advertising</i>	<i>Sociology</i>	<i>Accounting</i>
<i>Engineering</i>	<i>Media</i>	<i>Leisure and Tourism</i>	<i>Bookkeeping</i>
<i>Computer Science</i>	<i>Digital media</i>	<i>Religious Studies</i>	
<i>Mathematics</i>	<i>Music</i>	<i>Media</i>	

Further support

For support in presenting the included resources you may wish to use a professional attorney. If this is the case, you can contact the Chartered Institute of Patent Attorneys (CIPA) and/or Chartered Institute of Trade Mark Attorneys (CITMA) at:

www.citma.org.uk

www.cipa.org.uk

Note for lecturer:

Images of the products may be very useful to demonstrate these discussions. Copyright has a number of exceptions, one of which is for educational establishments; you can find out more at <https://www.gov.uk/guidance/exceptions-to-copyright#teaching>.

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- the work is used solely to illustrate a point;*
- the use of the work is for non-commercial purposes only;*
- the use is fair dealing (this is explained in full in the guidance booklet for teaching exceptions);*
- the work must be accompanied by sufficient acknowledgement.*